**Press Release**

**Industries Minister To Launch ‘WTC Trade Services’ in Jaipur**

Jaipur, 09 August: With the Pink City increasingly becoming an important hub for business, trade and industry, yet another important organization is embedding its roots here. On Wednesday, 10 August the Rajasthan Minister for Industries, Mr. Gajendra Singh will launch the “Commencement of Trade Services of World Trade Centre Jaipur” at Hotel Clarks Amer, thus connecting Rajasthan with the world’s largest business network.

World Trade Centre (WTC) Jaipur is an initiative of M. Visvesvaraya Industrial Research and Development Centre (MVIRDC), promoter of WTC Mumbai. WTC Jaipur is now a member of World Trade Centers Association (WTCA), New York which has in its’ fold 340 WTCs in over 90 countries. The WTC Jaipur will facilitate trade and investment promotion in the state and will assist local businesses to foray into global markets and help enhance competitiveness of Rajasthan. World Trade CentreJaipur will be organizing workshops, business meetings, seminars, symposium, lectures and business campaigns regularly.

On the occasion will also be released a Research Study on the ‘Export Potential of Rajasthan’. The study has been prepared by the MVIRDC.