**Press Release (file photos attached)**

* **On 16 and 17 September**
* **Ambassadors of 3 countries to attend**
* **Over 1,000 visitors confirmed**

**HUGE RESPONSE TO ‘JAIPUR BY NITE’ FESTIVAL**

Jaipur, 09 September: Scheduled to be held on 16 and 17 September in the Pink City, the ‘Jaipur By Nite’ Festival has received a huge response so far. Ambassadors of 3 countries –Rwanda, Uganda and Zambia have already confirmed their participation as have the Rajasthan Industries Minister, Mr. Gajendra Singh Khimsar; Rajasthan Minister for Social Justice, Mr. Arun Chaturvedi; General Officer In Command, South Western Command, Lt. General Sarath Chand; Jaipur MP, Mr. Ramcharan Bohra as well as the Mayor, Mr. Nirmal Nahata. 35 CEOs have also confirmed their participation from States like Punjab, Haryana, Jammu & Kashmir, Himachal Pradesh, Uttar Pradesh, Uttarakhand and Delhi. In fact, a group of 20 persons are coming from the city of Pune itself.

The 4th edition of the cultural festival is being jointly organized by Confederation of Indian Industry (CII), Young Indians (YI) and the Department of Tourism (DOT), Government of Rajasthan. Princess Diya Kumari is the brand ambassador for the event.

What is also heartening is the fact that for Day 1 (16 September) – as many as 500 people have already confirmed that they will partake in the event. It is to be recalled that the event on this day is taking place at the historical 16 century Jaigarh Fort. There will be performances of the renowned bands of Euphoria and Rajasthan Roots. The other attractions for the evening, which will begin at 5.30 pm will be Rajasthani Troupe performances like Kachhi Ghodi, Shekhawati Chang Dhap, Bhope Bhopi, Dhol wale etc. Yet another attraction for the visitors will be puppet show, magic show, parrot card reader, live paintings at night, among others. Needless to say that the ethnic food will also be a draw for the participants.

On Day 2 (17 September) will be organized the unique ‘Jaipur by Nite Marathon’. Over 400 running enthusiasts have already confirmed their participation. To begin from Hotel Clarks Amer at 10.30 pm, there will be two options – for 10 kms run (age group 14 years and above with timing chip) and for 5 kms (no age limit without timing chip). The runners will able to witness and promote beauty and heritage of Pink City by night. A special feature of the event will also be roadside bands, nukkad natak, music and food vendors along the JLN Marg.