Press Release (photographs attached)

Live Performances by Rajasthan Roots and Euphoria
Attended by over 1000 people
**FIRST DAY OF JBN ENTHRALLS THE VISITORS AT JAIGARH FORT**

 **Jaipur, 16 September:**The high energy cultural and musical performances on the first day of ‘Jaipur By Nite’ (JBN) enthralled the audience at Jaigarh Fort today. The event is being jointly organized by Confederation of Indian Industry (CII), Young Indians (YI) ,  the Department of Tourism (DOT), Government of Rajasthan and the Ministry of Tourism, Government of India.

The evening began with the lighting of the lamp by the Brand Ambassador of JBN Princess Diya Kumari, Rajasthan Industries Minister, Mr. Gajendra Singh Khimsar as well as General Officer In Command, South Western Command, Lt. General Sarath Chand.

The cultural programme commenced with various Rajasthani Troupe Performances showcasing the rich culture of Rajasthan – Kachhi Ghodi, Shekhawati Chang Dhap Troupe, Bhope Bhopi, Dhol Wale, among others.

This was followed by a live performance by renowned Sufi Band from Rajasthan – Rajasthan Roots. They performed a mix of popular folk and Sufi songs like Kesariya Balam, Chaap Tilak, Mast Kalandar, Allah Hu, among others.

The first day of JBN concluded with the captivating performance of the popular Indian rock band from Delhi – Euphoria. They performed some of their hit numbers like *Maaeri, Dhoom, Rok Sako toh Rok lo and Phir Dhoom*, among others.

Other attractions for the visitors included puppet show, magic show, parrot card reader, live paintings at night and ethnic food.

The event was attended by Ambassadors/ from from countries such as Afghanistan, Rwanda, Uganda, Niger and Zambia. In all, the first day of gala event was attended by a whopping 1000 visitors.

Tomorrow (17 September), a first of its kind night marathon entitled ‘Jaipur By Nite Marathon’. To begin from Hotel Clarks Amer at 11 pm, there will be two models for the marathon – for 10 kms run (age group 14 years and above with timing chip) and for 5 kms (no age limit without timing chip). The marathon will be a distinct activity and unique initiative wherein the participants are expected to join from various parts of the country to witness and promote the beauty and heritage of Pink City in night. The marathon will be preceded by performance of Kafila band at Hotel Clarks Amer at 9 pm. Kafila is an international name, acclaimed for its unique style fusion of Rajasthani and Sufi music which will string the chords of your memory for the rest of your lives. Apart from this, there shall be variety of activities on JLN Marg like various music bands, Kachhi Ghodi, Dhol and Drum wale, etc.