Press Release (photo attached)

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4th edition of textile and apparel international trade fair ‘Vastra 2015’ to be organized in September 2015op of Form

Jaipur: 20 February:

         RIICO is organizing 4th edition of international textile and apparel fair viz. 'VASTRA - An international Textile and Apparel Fair 2015' (VASTRA-2015) from 28th - 30th September, 2015 at Jaipur Exhibition and Convention Centre, Sitapura Industrial Area, Jaipur.

        Federation of Indian Chambers of Commerce and Industry (FICCI) is the co-organizer of 'VASTRA-2015'.

        RIICO in collaboration with FICCI has been organizing VASTRA fair annually since 2012. VASTRA fair is basically a B2B format.

        In the last edition i.e. 'VASTRA-2014', 225 exhibitors, 345 foreign buyers from across the Globe and 52 Indian buying houses participated.  3454 buyer-seller meets took place during the event and business worth 85 Million US $ was generated.

        States of Gujarat, Andhra Pradesh, Karnataka, Haryana, Jharkhand and Bihar, besides Rajasthan participated in 'VASTRA-2014'.

        Memorandum of Understanding between RIICO and FICCI for 'VASTRA-2015' was executed on 20thFebruary, 2015. Mrs. Veenu Gupta, Managing Director, RIICO and Mr. Vinay Mathur, Dy. Secretary General, FICCI signed the MoU.

        Speaking on the occasion, Mrs. Gupta said that 'VASTRA-2015' would be on a much bigger scale than before, with participation from more exhibitors across entire textile value addition chain. 'VASTRA-2015' would focus on larger participation of quality & bulk foreign buyers as well as Indian buying houses, she added.