**Press Release ('GRAM' Logos are attached)**

**Rajasthan Medical & Health Minister To Lead The ‘Gram’ Roadshow in Chennai**

**ROADSHOW FOR ‘GLOBAL RAJASTHAN AGRITECH MEET’ ON WEDNESDAY**

Jaipur, 09 August:  The Government of Rajasthan will be organizing a road show in Chennai on Wednesday, 10 August to market its first edition of the ‘Global Rajasthan Agritech Meet’ (GRAM) 2016, scheduled to be held in Jaipur in November. The Chennai Road show will be led by the Rajasthan Minister for Medical & Health, Mr. Rajendra Singh Rathore. Principal Secretary, Agriculture & Horticulture, Ms. Neelkamal Darbari; Director, Agriculture Marketing, Mr. Dinesh Yadav and the Chairman of the Federation of Indian Chambers of Commerce & Industry (FICCI), Tamil Nadu State Council, Mr. Rafeeque Ahmed will also be present on the occasion. GRAM is being jointly organized by Government of Rajasthan and FICCI.

The Delegation to Chennai will bring home the objective of the GRAM to the investors and participants of the roadshow in Chennai that the mega event is to ensure economic empowerment of the farmers through accelerated yet sustainable growth in agriculture and to double farmers’ income by 2022.

By way of a short film on ‘GRAM’, the PowerPoint Presentation and a comprehensive Investors’ Guide, roadshow will showcase investment opportunities in Rajasthan and position the State as a preferred investment destination for agriculture. In addition to this, the event will also inform the stakeholders about new regulations, grants and policies of the State in agriculture and allied sectors.  There will be a large participation of organizations and industrialists from agriculture and other sectors with investment interest in Rajasthan. The Minister and officials will hold one-to-one meetings with business leaders and senior executives from leading companies in Chennai.

During the roadshow the Medical & Health Minister will address the gathering while Principal Secretary, Agriculture & Horticulture will give a PowerPoint Presentation on GRAM. On the occasion the COO, Product Strategy & Corporate Relations, TAFE Limited, Mr. TR Kesavan will share his experience with the gathering. Mr. Ahmed will give the welcome remarks while Mr. Yadav will propose the vote of thanks.

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**About ‘Global Rajasthan Agritech Meet 2016’ (GRAM):**

 The ‘GRAM’ is an international event which is being from 9 to 11 November at the Jaipur Exhibition and Convention Center (JECC) at Sitapura in Jaipur. It is jointly organized by the Government of Rajasthan and Federation of Indian Chambers of Commerce and Industry (FICCI). The mega event will be attended by around 50,000 farmers. The primary objective of GRAM is to ensure economic empowerment of the farmers through accelerated yet sustainable growth in agriculture and to double farmers’ income by 2022. In addition to farmers, the globalevent will also showcase global best practices and best of technologies suited to the agro-climatic conditions of Rajasthan. It will also be an important platform for investors, manufacturers, academicians and researchers. For further details please visit: [http://gramrajasthan.in](http://gramrajasthan.in/) .