**Press Release**

**RAJASTHAN TOURISM RECEIVES ‘BEST PRINT PROMOTIONAL AWARD’ IN KOLKATA’S TRAVEL FAIR**

Jaipur, 11 July**:**On the final day of Kolkata’sTravel and Tourism Fair (TTF) on Sunday, the Department of Tourism, Government of Rajasthan received the ‘Best Print Promotional Award’. The award was given by Chairman and CEO, Fairfest Media Pvt. Ltd., Mr. Sanjeev Agarwal to Deputy Director, Rajasthan Tourism, Mr. Ajay K. Sharma in a ceremony held at Netaji Indoor Stadium in Kolkata.

The decor and ambience of the Rajasthan Pavillion was appreciated by the visitors. On the spot bookings of hotels and tours of more than Rs.10 lacs were made by Rajasthan Tourism Development Corporation (RTDC) and private sector co-exhibitors at the fair. It is also anticipated that a business of more than Rs.50 lacs is likely to be generated from the business queries received at the mart.Thetravel trade fraternity and visitors also showed keen interest in the tourist places of the State, royal trains, wildlife, desert life, fairs and festivals, cuisine, folklore, among others.

It is to be recalled that theTravel and Tourism Fair (TTF) was held in Kolkata from 8 to 10 July. The State Tourism Department participated in this mart on PPP mode along with private travel trade of State.