**Press Release (schedule of roadshow is attached)**

         **Agriculture Minister to Lead the Delegation**

         **8 Roadshows pan-India in next fortnight**

**RAJASTHAN ROADSHOW FOR ‘GLOBAL AGRITECH MEET’ IN MUMBAI ON MONDAY**

Jaipur, 24 July:  The Government of Rajasthan will be organizing its first road show in Mumbai onMonday, 25 July to market its first ‘Global Rajasthan Agritech Meet’ (GRAM) 2016, scheduled to be held in Jaipur in November. This is among the series of road shows that the Government is organizing pan-India in next fortnight. The Mumbai Road show will be led by the Rajasthan Minister for Agriculture, Mr. Prabhu Lal Saini. Principal Secretary, Agriculture, Ms. Neelkamal Darbari; Director, Horticulture, Mr. VP Singh and Chairman of Federation of Indian Chambers of Commerce & Industry (FICCI) National Agriculture Committee & CEO, Monsanto India Region, Ms Shilpa Divekar Nirula will also be present on the occasion. GRAM is being jointly organized by Government of Rajasthan and FICCI.

The Delegation to Mumbai will bring home the objective of the GRAM to the investors and participants of the roadshow in Mumbai that the mega event is to ensure economic empowerment of the farmers through accelerated yet sustainable growth in agriculture and to double farmers’ income by 2022.

By way of a short film on ‘GRAM’, the PowerPoint Presentation and a comprehensive Investors’ Guide,roadshow will showcase investment opportunities in Rajasthan and position the State as a preferred investment destination for agriculture. In addition to this, the event will also inform the stakeholders about new regulations, grants and policies of the State in agriculture and allied sectors.  There will be a large participation of organizations and industrialists from agriculture and other sectors with investment interest in Rajasthan. The Minister and officials will hold one-to-one meetings with business leaders and senior executives from leading companies in Mumbai.

During the roadshow the Agriculture Minister will address the gathering while Principal Secretary Agriculture will give a PowerPoint Presentation on GRAM. On the occasion the Vice President & Director-Corporate Affairs of John Deere India Pvt Ltd, Mr. Mukul Varshney and Executive Director of Star Agriware Housing & Collaterals Management Ltd, Mr. Amith Agarwal will share their experiences with the gathering. Ms. Nirula will give the welcome remarks while the Director Horticulture will propose the vote of thanks.

It is to be noted that 5 Ministers will lead the roadshows pan-India over the next month. They are: PHED Minister, Ms. Kiran Maheshwari (in Ahmedabad on 27 July); Industries Minister, Mr. Gajender Singh (in Kolkata on 29 July and in Indore on 3 August); Agriculture Minister,  Mr. Prabhu Lal Saini (in Hyderabad on 1 August and in Bengaluru on 8 August);  PWD Minister, Mr. Yunus Khan (in Delhi on 5 August) and Medical & Health Minister, Mr. Rajendra Singh Rathore (in Chennai on 10 August).

**About ‘Global Rajasthan Agritech Meet 2016’ (GRAM):**

 The ‘GRAM’ is an international event which is being from 9 to 11 November at the Jaipur Exhibition and Convention Center (JECC) at Sitapura in Jaipur. It is jointly organized by the Government of Rajasthan and Federation of Indian Chambers of Commerce and Industry (FICCI). The mega event will be attended by around 50,000 farmers. The primary objective of GRAM is to ensure economic empowerment of the farmers through accelerated yet sustainable growth in agriculture and to double farmers’ income by 2022. In addition to farmers, the global event will also showcase global best practices and best of technologies suited to the agro-climatic conditions of Rajasthan. It will also be an important platform for investors, manufacturers, academicians and researchers. For further details please visit: [http://gramrajasthan.in](http://gramrajasthan.in/) .

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