**PRESS RELEASE**

PRABHA KHAITAN FOUNDATION ORGANIZED TREE PLANTATION AT ITC RAJPUTANA

To mark the World Environment Day, a tree plantation event was organized by Prabha Khaitan Foundation (PKF) and Hotel ITC Rajputana in association with SPAGIA Foundation and Indian Federation of United Nations Associations (IFUNA) in the premises of the hotel.

Pink City’s leading social, cultural and business organizations along with the Chambers of Commerce were invited for planting the trees together. Two to three representatives from each organization were present for the plantation event. Under privileged children’s supported by SPAGIA Foundation helped in the planting ceremony.

The tree plantation drive amplified the event with a painting session by young adults of Jaipur. Speaking on the occasion, Mr Tejinder Singh -General Manager of ITC Rajputana mentioned that ITC Rajputana has become "Rajasthan's first and only hotel which meets all its energy needs through non-renewable sources of energy. 2015 has seen the hotel grow its green footprints as we meet all our energy demands through our windmills in Jaisalmer, thus echoing ITC Hotels vision of 'Responsible Luxury'."

The organizations invited to the plantation event were Rajasthan Forum, FICCI FLO, Siyahi, CII, Indian Heritage Hotels Association (IHHA), Rang Mastane, People's Media Theatre, Diva’s , Darshak, Help In Suffering, Roop Rang Kala Sanskar, Shruti Mandal, Raksha, INTACH, Aarohini and others.