**Press Release**

Over 40,000 farmers will attend the global event

**INTERACTIVE SESSION ON GLOBAL RAJASTHAN AGRITECH MEET IN JAIPUR TODAY**

Jaipur, 11 May: Over 40,000 farmers will attend the ‘Global Rajasthan Agritech Meet (GRAM) 2016’ scheduled to be held from 9 to 11 November at the Jaipur Exhibition and Convention Center (JECC) at Sitapura in Jaipur. The Principal Secretary, Agriculture and Horticulture, Ms. Neelkamal Darbari reviewed preparations today at the interactive session for the event organized by event partner FICCI. She further added that the primary objective of GRAM is to ensure economic empowerment of the people through accelerated yet sustainable growth in agriculture and to double farmer’s income by 2022. The event is being organized by the Government of Rajasthan and Federation of Indian Chambers of Commerce and Industry (FICCI).

The half day brainstorming session saw a large number of suggestions and inputs being discussed to make the global event a success. Also present on the occasion were the  Secretary of Animal Husbandry, Mr. KL Meena; Commissioner Agriculture, Dr. Niraj K Pawan; Administrator of Rajasthan State Agricultural Marketing Board, Mr. Dinesh Yadav; Director of Horticulture, Mr. VP Singh; Senior Director FICCI, Mr. Balwinder Singh Sawhney, among others. Senior officers of the different verticals of the agriculture and horticulture departments also participated in the discussions.

Presentations were made by the event partner, knowledge partner, design partner as well as the media partner on various aspects of organizing the event.

It was opined that in addition to farmers, as the global event will also be an important platform for investors, manufacturers and the academicians and researchers, content development will factor in all these tiers.  Road shows will be held pan-India to promote the event.  Israel, Netherlands, Canada and Australia have been invited to partner the event. Canada has already confirmed participation by way of a large contingent.