Curtain Raiser Press Release

CONCLAVE TO CREATE **STRATEGIES FOR WATER RESTORATION**: VIKRAM GOLCHA

(Eminent Speakers from the leading industries to address the conclave)

**Jaipur, 6 July: CII Rajasthan**in partnership with**PHED & Ground Water Department, Government of Rajasthan**, Govt of Rajasthan is organising Water Conclave 2016 on**7 July 2016 at SMS Function Centre, Jaipur**. Theme of the conclave is *‘Water Conservation & Recharge*’ with focus on water management by industry.

According to **Mr Vikram Golcha, Past Chairman – Rajasthan State Council, Confederation of Indian Industry, “**the objective of this conference would be to bring together all the stakeholders including policy makers, industry representatives, institutions and academicians to meet and exchange ideas / views to save as well as to find strategies to restore water”.

Mr. Golcha added that conclave will focus on the recent developments and challenges affecting the precious resource, Water. The deliberations at the Conclave would focus on identifying sustainable pathways and solutions converging towards an integrated plan for improving the overall ecosystem security.

Water is used by industry in a myriad of ways: for cleaning, heating and cooling; for generating steam; for transporting dissolved substances or particulates; as a raw material; as a solvent; and as a constituent part of the product itself. The water quality of effluent discharges from industry has very significant environmental impacts, particularly on regional and local scales. The embracing challenge for industry is to play its appropriate role in effectively addressing unsustainable exploitation and contamination of freshwater resources.

**Mr Nitin Gupta,**Director & Head, CII Rajasthan State Office explained that this is an opportunity for the industry & academia to understand the ways & means to  protect water resources and use them judiciously. A radically new approach to water management and use is required. It is high time to understand the gravity of the Water problem in general as well as industry specific and take scientific measurements to counter the water scarcity problem in state. There shall be discussions on new technologies to find the availability of water in an area. The Scheme **WATSCAN** will also be discussed in detail.

According to Mr Gupta the topics to be discussed during the conference would be Policy Framework : Statutory Provisions & Status of Compliances; Developing Water Efficient Infrastructure, Rain Water Harvesting (RWH) Water Auditing; Industrial and Municipal Wastewater Treatment, Recycling - Reuse Technologies; Zero Water Discharge; Waste Water Management Best Practices in Water Management etc.

**Mr Basantt Khaitan,**Vice Chairman CII Rajasthan & MD, WMW Metal Fabrics Ltdinformedthat**conclave is shaping very well and prominent speakers from various organisations have agreed to address the Conference. Some of those who have confirmed includes :**

  **Mr J C Mohanty**, Principal Secretary – PHED & GWD, Government of Rajasthan

  **Mr Sandeep Verma**, Secretary, PHED & Ground Water, Government of Rajasthan

  **Ms Rumjhum Chatterjee,**Chairperson, CII Northern Region & Group Managing Director – HCD, Feedback Infra P Ltd

  **Dr Kapil Kumar Narula,** Executive Director & CEO – CII Triveni Water Institute

  **Mr P K Parchure,** Regional Director, Central Ground Water Board

  **Mr Sudeep Sinha,** Director, Deloitte India Pvt Ltd

  **Mr Rajiv Williams,** Corporate Head – CSR, JSL Stainless Ltd

  **Ms Meenakshi Sharma,** Head - Corporate Communications & CSR, SAB Miller India

  **Prof Akhilendra Bhushan Gupta,** Head – Civill Engineering, Malviya National Institute of Technology

  **Mr Rakesh Bhargava,** Head – Environment, Health & Safety – Shree Cement Ltd

  **Mr Rajesh Kothari**, Vice President & Plant Head – Ambuja Cement Ltd

  **Mr T K Chakraborty**, Plant Head, Saint Gobain Glass

  **Mr Mahendra Kumar Mishra**, Joint Executive Vice President (Tech), UltraTech Cement Ltd

  **Mr Sumouleendra Ghosh,** Associate Director – Infrastructure & Government, KPMG