**Curtain Raiser Press Release (GRAM Logo are attached)**

**Rajasthan Agriculture Minister To Lead The ‘Gram’ Roadshow in Hyderabad**

**ROADSHOW FOR ‘GLOBAL RAJASTHAN AGRITECH MEET’ ON MONDAY**

Jaipur, 31 July:  The Government of Rajasthan will be organizing its fourth road show in Hyderabad on Monday, 1 August to market its first edition of the ‘Global Rajasthan Agritech Meet’ (GRAM) 2016, scheduled to be held in Jaipur in November. The Hyderabad Road show will be led by the Rajasthan Minister for Agriculture, Mr. Prabhu Lal Saini. Secretary, Women & Child Development, Mr. Kuldeep Ranka; Managing Director, Rajasthan State Seeds Corporation (RSSC), Ms. Sushma Arora and the Chairman of the Federation of Indian Chambers of Commerce & Industry (FICCI), Telangana State Council, Mr. Devendra Surana will also be present on the occasion. GRAM is being jointly organized by Government of Rajasthan and FICCI.

The Delegation to Hyderabad will bring home the objective of the GRAM to the investors and participants of the roadshow in Hyderabad that the mega event is to ensure economic empowerment of the farmers through accelerated yet sustainable growth in agriculture and to double farmers’ income by 2022.

By way of a short film on ‘GRAM’, the PowerPoint Presentation and a comprehensive Investors’ Guide, roadshow will showcase investment opportunities in Rajasthan and position the State as a preferred investment destination for agriculture. In addition to this, the event will also inform the stakeholders about new regulations, grants and policies of the State in agriculture and allied sectors.  There will be a large participation of organizations and industrialists from agriculture and other sectors with investment interest in Rajasthan. The Minister and officials will hold one-to-one meetings with business leaders and senior executives from leading companies in Hyderabad.

During the roadshow the Agriculture Minister will address the gathering while Secretary, Women & Child Development will give a PowerPoint Presentation on GRAM. On the occasion the Managing Director of Musaddilal Projects Ltd., Mr. Pramod Kumar Gupta and the Chairman of Andhra Pradesh State Council & MD, Nuziveedu Seeds Pvt. Ltd., Mr. M. Prabhakara Rao will share their experiences with the gathering. Mr. Surana will give the welcome remarks while the Managing Director, RSSC will propose the vote of thanks.

It is to be noted that subsequent to Hyderabad the following ‘GRAM’ roadshows will be organized which are being led by different Ministers: Industries Minister, Mr. Gajender Singh (in Indore on 3 August); Agriculture Minister, Mr. Prabhu Lal Saini (in Bengaluru on 8 August); PWD Minister, Mr. Yunus Khan (in Delhi on 5 August) and Medical & Health Minister, Mr. Rajendra Singh Rathore (in Chennai on 10 August).