**Press Release**

88 Short Films from 51 countries under one roof

**IFFC-III**

**International Film Festival of Short Films on Culture & Tourism at Jaipur**

**Jaipur, 26 March:** “International Festival of short films on culture & Tourism” (IFFC-III) is being organized by iiMC at Rangayan and Krishnayan Jawahar Kala Kendra, Jaipur, Rajasthan, on 28, 29 & 30 March 2016, sponsored by Department of Tourism, Government of Rajsthan.

**30 countries** participated in **IFFC-I** and **33 countries** in **IFFC-II**. Nine awards were given to Best Short Films in various categories. Due to some unavoidable circumstances the gap between II and III festival could not be avoided.

But the figures tell a different story. **458 short-films** from **51 countries** have entered in this competition up till now in **IFFC-III.**  This is record in itself and tells about the reach and success of our earlier endeavours. Our festival has become a BRAND.

This festival has brought a ray of hope to indefatigable short film makers and the dying movement of short films and documentaries. We realized gap or no gap this film festival is here to stay.  Amen!

88 films from 460 countries will take part in the competition. Entries have come from countries like Australia, Austria, Albania, Bosnia and Herzegovina, Bangladesh, Belgium, France, Germany etc. Many film & TV personalities from India and abroad are expected to attend the festival. **Mr Mukhtar Abbas Naqvi,** Cabinet State Minister of Parliamentary Affairs has also agreed to attend at Inauguration, besides dozens of Film celebrities. **Ms Moushumi Chatterjee**, the legendary film actress will be the chief guest for the occasion.

**N.Chandra** (Renowned Film director**), Esmayeel Shroff (**Renowned Film-Director), **Sayaji Shinde** (Noted Film Actor**), Raju Kher** (Renowned TV Actor**), Nitin Mawani** (VP of IMPPA**), Harish  Bhimani** (Renowned Anchor and Script writer), **Adeep Tandon (**National Awards winning Cinematographer**), besides film celebrities and Ambassadors.**

More than 458 film-entries have already come from 51 countries, including **Australia, Austria, Azerbaijan, Belgium, Brazil, Bulgaria, Croatia, Canada, Cuba, France, Fiji, Germany, Israel, India, Iran, Italy, Jedah, Lithuania, Lebanon, Newzealand, Portugal, Pakistan, Panama, Russia, Spain, South Korea, South Africa, Saudi Arabia, Sweden, UK, USA, Uzbekistan, Zimbabve,** etc. Selected 88 films will be screened in the festival.

Our earlier festivals were graced by leading film celebrities **Basu Chatterjee, Shashi  Kapoor, Shatrughan Sinha, Jeetendra, Hema Malini, Randhir Kapoor, Khushboo, Prakash Jha, Dr Krishna Shah, Ashutosh Rana, Ramesh Talwar, Vijayendra, Raza Murad, Raghuveer Yadav, Akbar Khan** and dozens of National and International film celebrities.

The Chairman of the organising committee and head of iiMC **Devendra Khandelwal**, is a renowned director of short films & documentaries. He has been a leading man in many films in different languages including Hindi, Gujarati, Punjabi, Rajasthani and Bhojpuri. He has been a jury member of National Awards and popular Screen Awards. He has also been a panel member of Censor Board and director of Children’s Film Society of India.

The IFFC-III venue Rangayan and Krishnayan at JAWAHAR KALA KENDRA, itself, is unique in the world. Charles Correa, its designer architect, has worked on the scheme of configuration of nine planets and combined art and astronomy, to replicate the nine-square plan of the walled city of Jaipur as per Vastu Shastra (Treatise on ancient Hindu architecture). The frescoes on the walls from Jain mythology, the charts and paintings on the ceiling of central dome, all depict the unique nature of the plan.

This attempt may prove to be a mile stone in the history of world Cinema, with respect to uniting the world culture, a goal to bring together the entire humanity devoid of any caste, colour or creed.