**Press Release**

Chat & Chai session on ‘My Affair with an Alloy’ by Creative Director, Vibhor Sogani and Architect, Dhruv Gupta

Jaipur Stock Catalogue launched by Jaipur Rugs

Architectural Restorer Aman Nath delivers the Keynote Address

**“REINVENT TRADITIONAL INDIAN CRAFTS”**

-         **Aman Nath**

Jaipur, 2 April: Co-Founder of Neemrana Hotels, renowned Indian writer and Architectural restorer, Aman Nath delivered a keynote address during the ongoing Jaipur Design Show – NineDotSquares at Hotel Diggi Palace today. In his presentation, Aman Nath took a wider look at the challenges and opportunities facing the artisans and craft workers working in India today.

Nath also spoke about reinventing traditional Indian crafts by learning from other regions. Sharing his instances of Neemrana groups of hotels, he spoke about restoration and preservation of old buildings and exploring different avenues of usage of craft forms into building and space design.  He stressed on the inclusion of craft forms at policy level by the intervention of architects and designers.

The session was followed by felicitation of Jaipur-based Architect, Ravi Gupta and launch of Jaipur Stock Catalogue by Jaipur Rugs.

Earlier in the evening, another thought provoking session ‘My Affair with an Alloy’ by Creative Director, Vibhor Sogani and Architect, Dhruv Gupta took place. Vibhor Sogani’s familiarity with stainless steel and his dominant concepts came across deftly through this repertoire – accessories for living and dining areas, art works/installations, flexible lights and trophies designed for some famous sporting events.

It is to be recalled, the three day ongoing Jaipur Design Show is an initiative of Principal Architect, Ritu Khandelwal and is organized by Aspirations.  The entry to the event is ticketed at a nominal cost of Rs 50.