**Press Release**

 **JKK PRESENTS ‘BOOKAROO’ FROM TOMORROW**

Jaipur, April 29: Jawahar Kala Kendra has invited Bookaroo, India’s first and largest children's literature festival to Jaipur. The two-day festival is all set to begin tomorrow at JKK.The programme will have over 57 sessions with 17 speakers from 3 countries and will run at various venues at JKK from 11 AM to 4.30 PM.

Director General, JKK, Ms. Pooja Sood said that Jaipur is recognised as the literature capital of India with the Jaipur Literature Festival being held here. JKK is adding to the city’s literary reputation by bringing a children literature festival to Jaipur. Reading expands young minds and JKK’s Junior Reading Room at the Library is a concrete step in that direction.

It is to be noted that a host of distinguished authors, poets, illustrators, and theatre artists such as Mr. Ajay Dasgupta, Ms. Sandhya Rao, Ms. Wendy Cooling, Mr. Parnab Mukherjee, Ms. Rituparna Ghosh, among others will participate in the event. Students of various schools as well as NGOs of Jaipur will attend the fest.

An  exhibition of the works of Chiharo Iwasaki, an acclaimed, award winning Japanese Artist and illustrator of children's books as well as other picture book artists from Japan is also on display at JKK. The exhibition has been put up in collaboration with the Japan Foundation, New Delhi.

An architectural walk around the JKK will also take place at 5 pm on both the days. The entry to the festival is free and open to all.

File photos of artists attached.

**For further info please contact:**

Anuradha Singh

ADG (Technical), JKK

M: 09829333982

**Media Coordination (Spark PR)**

Jagdeep Singh

Sr. Advisor

M: 09829065787

Kamal Kant

Manager

M: 09571836810