Press Release (Photos attached)

         Large number of visitors and students throng the Show

         Workshops and Live Art Demonstration of Lime Jali, Blue Pottery & Blacksmithy

**“JAIPUR IS THE BEST PLACE TO CELEBRATE ART AND CRAFT”**

**-Princess Diya Kumari**

Jaipur, being the World Craft City is an ideal destination for the celebration of art and craft, said MLA Sawai Madhopur, Princess Diya Kumari today. She was speaking as the Chief Guest on the occasion of inaugurating the 3 day Jaipur Design Show – ‘NinedotSquares’ at Diggi Palace. She further said that NinedotSquares is indeed a unique design show with so many activities like Trade Show, Live Art Demonstrations, Workshops and Chat Sessions taking place under one roof. It also provides a great platform for students and young professionals to learn about architecture, interior design and décor from the pioneers of the design industry. The show will also be immensely beneficial for the craftsmen and artisans, she added. Large number of visitors and students thronged the Show.

Principal Secretary, Micro Small and Medium Enterprises (MSME), Government of Rajasthan, Mr. Rajeeva Swarup was the Guest of Honour on the occasion. This unique design event is supported by the Rajasthan Chapter of the Indian Institute of Architects.

There was also a presentation on ‘Bamboo, the Fertile Ground for Architectural Innovation – Towards a Healthier Environment’ by Mr. Arun Mahendru. He explained and explored the advantages and use of bamboo.  He said that architects and designers need to make extensive use of bamboo as it is highly cost effective, requires minimal water, requires no fertilizers or pesticides, has great strength and is also flexible and environmentally sustainable.

Principal Architect and promoter of the event, Ms. Ritu Khandelwal, said that the day one also witnessed various workshops like Lime Jaali (by Ms. Kavita Jain); Blacksmithy (by Pearl Academy); Blue Pottery by (Gopal Saini); Stone Inlay (by Raees Khan); Terracotta, Mural, Sculpture (by L.N. Naga) and Thikri (by Kishan Kumawat).

An interesting Chai & Chat session by Kavita Chaudhary will take place in the evening. She will be sharing various initiatives taken by her, with Jaipur Rugs as its medium, to celebrate the infinite creativity of artisan across the world.

It is to be recalled that the  design show is being organised by Aspiration. The entry to the event is ticketed at a nominal rate of Rs. 50.