**Press Release 1 (Day 2 - NineDotSquares)**

****         **Interactive Chat and Chai session with MeghnaAjit and Alan Tweedie**

****         **Hundreds of Jaipurites throng at Trade show**

**DAY TWO AT NINEDOTSQUARES HIGH ON ART AND CRAFT**

Jaipur, 2 April: The second day of the Jaipur Design Show – NineDotSquares started with an interesting ‘Chat & Chai’ session with Social Entrepreneur and Director,  Project Beeja, MeghnaAjit and Art Developer, Alan Tweedie at Hotel Diggi Palace today.

During an interactive session, they explored and discussed issues related to ‘Capacity Building in Rural Communities for Sustainable Craft Careers.’ Through stories from inception, MeghnaAjit threw light on grooming and growth to sustenance of skills and crafts in a community and suggested a life cycle of craft practices. The conversation between Ajit and Tweedie explored the impact of craft entrepreneurs and indigenous craft based livelihoods on community and the nurturing of wisdom of the co-existence.An alumna of National Institute of Design (NID), Ajit shared how she has been able to use the traditional techniques, approach patterns of rural designs and the contemporary world to mobilize the community of local artisans.

Live art demonstrations and various knowledgeable workshopsincluding Blacksmithy by Pearl Academy, Blue Pottery by Gopal Saini, Stone Inlay by Raees Khan, Terracota Mural and Sculpture by L.N. Naga and Thikri by KishanKumawat witnessed enthusiastic participation throughout the day. Products and services of eminent designers and artists displayed in the Trade Show was a big hit amongst the Jaipurities.

It is to be recalled, the three day ongoing Jaipur Design Show is an initiative of Principal Architect, Ritu Khandelwal and is organized by Aspirations.  The entry to the event is ticketed at a nominal cost of Rs 50.