**Press Release**

   Bookaroo – India largest Children’s Literature Festival kicks off today

   25+ sessions, 17 speakers from 3 countries leaves Jaipur kids spellbound

**A TREAT OF LITERATURE FOR YOUNG MINDS AT JKK**

Jaipur, April 30: With such a wide range of authors, workshops and interesting sessions on offer for Pink City’s youngsters, the first day of the Bookaroo Children’s Literature festival was a great hit. More than 3000 children from over 17 schools and NGOs in the city participated in India’s largest Children’s Literature Festival.

The much-awaited two-day festival saw a wide array of activities ranging from interactions with authors and storytellers to workshops on crafts and doodles, all aimed at kindling the imagination of children.

The day saw jam-packed interactive sessions on story-telling, wildlife, poetry and workshops. Some of them were, Kaun Bhuddu and Kaun Chalaak by Ajay Dasgupta; A Tiger’s Tale by Sandha Rao; There’s a poem in my brainbox by Jerry Pinto; India Its Wildlife and Its Conservation by Deepak Dalal; The Serpent Hunters in the Backyard by ArefaTehsin; A Ghost called Fachaak by Ramendra Kumar; Performing Nehru @ JKK-- a theatre tribute to Pandit Jawahar Lal Nehru by Parnab Mukherjee amongst others.

Apart from the literary sessions, the Crafty Corner and the Doodle Wall – especially created at JKK for Bookaroo --also received great enthusiasm from the young crowd. DIY craft sessions, drawing, collage making were great crowd pullers. The Crafty Corner included sessions such as The Seven Storied House by Debjani Mukherjee; Birdie Book by Priya Kurien. The Doodle Wall included interactive sessions on Dancing Doodle by Kavita Singh Kale; Happiness is… by Vagmi Raghava; The Wonderful World of Phad by Kalyan Joshi and When I grow Up by Priya Kurien.

Sharing his experience at Bookaroo, versatile Indian writer of poetry, prose and children's fiction, as well as a journalist, Jerry Pinto said that Jawahar Kala Kendra is an apt venue for the Children’s Literature Festival. The artistic aura of JKK inspires one and all.“There is no place like JKK in Delhi or in Bangalore or anywhere in India. I urge Jaipurities to utilize this beautiful architectural wonder to its full potential for promotion of art culture and theatre,” said Pinto.

In collaboration with The Japan Foundation, New Delhi, JKK is also presenting an exhibition of the works of renowned award winning Japanese Artist and illustrator of Children’s book, Chiharo Iwasaki and the works of other picture book artists from Japan. The exhibition will be on display upto May 10 at JKK.

It is to be noted, JKK has invited Bookaroo, India;s first and largest children’s literature festival to Jaipur. The two-day festival is being on April 30 and May 1 at Jawahar Kala Kendra from 11 AM to 4.30 PM.

**For more details please log on to:**[**http://www.bookaroo.in/**](http://www.bookaroo.in/)

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